Welcome & Wallpaper Ads

Share BIG news with one-of-a-kind welcome and wallpaper ads on SIJ. Up to 40,000 website visits/month & 114,000 page views/month.

PLEASE SUBMIT THE FOLLOWING ONE WEEK PRIOR TO THE DEPLOYMENT DATE OF YOUR CONTENT:
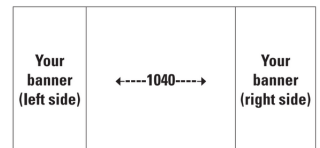
Welcome Ad
- **Banner size:** 640x480 pixels
- **Formats:** jpg, gif, animated gif
- **File size:** 80k or less
- One click-through URL

Wallpaper Ad
- **Banner sizes:** 1260x590, 1380x720, 1580x870 (send all sizes in
- pixels) **Formats:** jpg or gif - *no animation*
- **File size:** 80k or less
- One click-through URL

Please ensure that there are 1040 pixels of white space between the left & right sides of the wallpaper unit.

Your banner (left side)	←----1040----→	Your banner (right side)

Screen Resolution	Actual Image Size	* Ad space available for pages with 1040 pixels of white space between the left & right sides of the wallpaper unit
1024x766, 1280x768	1260x590	approximately 105 pixels each sides of unit
1400x864, 1400x900	1380x720	approximately 166 pixels each sides of unit
1600x1050, 1600x1200	1580x870	approximately 266 pixels each sides of unit

If a deployment's creative is not received in its entirety within the requested time line noted above, SIJ may need to move your deployment date in order to comply with the current production schedule.

Please submit all deliverables to the digital team at mwjdigital@mwjournal.com and CC your SIJ Sales Rep.