SIJ

E LEARNING
Altair Webcast

Hosted by:
Signal Integrity Journal
ALTAIR

Sponsor-Provided Content Webinar

Sponsor provides content, slides, and speaker. SIJ provides the platform, moderator, production, and promotion. Leads delivered to sponsor for up to six months after the event (on demand version is housed in our "archived webinars" webpage). **Includes:** SIJ staff member to moderate the webinar, promotion on the SIJ website, minimum of four promo emails delivered to the full SIJ list, and promotion in SIJ's weekly E-Newsletter; eLearning section.

PLEASE SUBMIT THE FOLLOWING DELIVERABLES SIX WEEKS PRIOR TO THE LIVE WEBINAR EVENT DATE:

- Webinar title
- Abstract
- Speaker info (name, email, job title, bio, headshot (high resolution; jpg or png)
- Optional: up to 4 custom registration questions (we have our own standard questions that will be added)
- A much info as possible on the event itself - will there be a live demo?, how many speakers?, do you intend to run a poll?, etc.
- Names/email addresses of contacts aside from the speaker(s) that should be invited to the live event as a panelist
- Sponsor logo (high resolution; jpg or png)
- URL you'd like the audience to be directed to visit as a resource

In order to give your webinar four weeks of promotion, deliverables are due six weeks prior to the date of your live event.

The final PowerPoint presentation is due 1 week prior to the live event date. Please be sure to use 16:9 aspect ratio (wide-screen) for your PowerPoint slides. SIJ webinar slide tips and things to avoid, can be found by clicking here.

Please submit all deliverables to the digital team at mwjdigital@mwjournal.com and CC your SIJ Sales Rep.