Banner Ads
Leaderboard & Boombox

Here's your chance to reach the targeted audience you've been looking for with these impactful branding ads; engineers working on SI, PI, and/or EMC/EMI related designs. Leaderboard and Boombox are ideal for products, service promotion, and corporate branding.

PLEASE SUBMIT THE FOLLOWING ONE WEEK PRIOR TO THE DEPLOYMENT DATE OF YOUR CONTENT:

Leaderboard Ad *(1 in graphic below)*
- **Banner sizes:** 728x90, 468x60, 300x50 (send all sized in pixels) | run of site
- **Formats:** jpg, gif, animated gif, JavaScript
- One click-through URL

Most 3rd Party Ad tags can be accommodated but require testing prior to deployment.

Boombox Ad *(2 in graphic below)*
- **Banner size:** 300x250 (send in pixels) | above the fold & below the fold
- **Formats:** jpg, gif, animated gif, JavaScript
- One click-through URL

Most 3rd Party Ad tags can be accommodated but require testing prior to deployment.

If a deployment's creative is not received in its entirety within the requested time line noted above, SIJ may need to move your deployment date in order to comply with the current production schedule.

Please submit all deliverables to the digital team at mwjdigital@mwjournal.com and CC your SIJ Sales Rep.