



Custom E-Blast

A Custom E-blast is perfect for new product introductions or event presence promotions. We deliver your message to 10,000 unique subscribers from the SIJ database or select your preferred target audience.

PLEASE SUBMIT THE FOLLOWING ONE WEEK PRIOR TO THE DEPLOYMENT DATE OF YOUR CONTENT:

- Complete HTML file of your E-Blast (including housed images from your side)
- Email subject line
- Seed list (*list of names and email addresses for testing and deployment purposes*)

If a deployment's creative is not received in its entirety within the requested time line noted above, SIJ may need to move your deployment date in order to comply with the current production schedule.

Please submit all deliverables to the digital team at mwjdigital@mwjournal.com and CC your SIJ Sales Rep.

