



SIJ-Provided Content Webinar

SIJ provides the content, speaker, slides, moderator, production, and promotion. Leads delivered to sponsor for up to six months after the event (on demand version is housed in our "archived webinars" web-page). **Includes:** SIJ staff member to moderate the webinar, promotion on the SIJ website, minimum of four promo emails delivered to the full SIJ list, and promotion in SIJ's weekly E-Newsletter; eLearning section.

PLEASE SUBMIT THE FOLLOWING DELIVERABLES SIX WEEKS PRIOR TO THE LIVE WEBINAR EVENT DATE:

- One PowerPoint slide
- Brief list of talking points about the company/product line Sponsor
- logo (high resolution; jpg or png)
- URL you'd like the audience to be directed to visit as a resource

In order to give the webinar four weeks of proper promotion, deliverables are due six weeks prior to the date of your live event.

Please be sure to use 16:9 aspect ratio (wide-screen) for your PowerPoint slide. SIJ webinar slide tips and things to avoid, can be found by [clicking here](#).

Please submit all deliverables to the digital team at mwjdigital@mwjournal.com and CC your SIJ Sales Rep.