



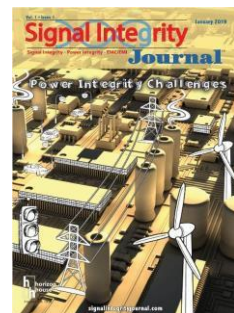
Get best of both worlds: Print + Leads with Technical E-Book + Bonus Print Edition

Technical E-Book Program:

Signal Integrity Journal's print issue is available for download and promoted in emails, also mailed to subscriber base with bonus distribution at all the conferences, shows, and training sessions SIJ attends throughout the year. The E-Book receives the following promotion:

- Opportunity for custom content/advertising
- Placement on the home page (sponsored content section) of SIJ for 1 month
- Dedicated promotional email blasts (2) – *TheSignal*
- Social media posts on SIJ LinkedIn, targeted LinkedIn groups, SIJ Twitter, and the SIJ Facebook page
 - Inclusion in one SIJ weeklynewsletter
 - Housed in the “Resources” section of the SIJwebsite
 - Sales leads captured and delivered for 6 months

> Review [archived E-Book Issues](#) for examples.



SIJ E-Book Deliverables

Please provide the following:

***NOTE: As of January 2022, SIJ will be using the AdShuttle website to collect and process Ads. Please click here for more information on how to submit your Ad using the AdShuttle website.**

One full page ad (specs: 4/C (Submit a hi-res (300dpi) PDF with all fonts and hi-res CMYK images embedded. (For sizes over 10MB, contact Ed Kiessling at 781-619-1963 for FTP access).

Trim: 7-13/16 X 10-3/4 inches

Bleed: 8-5/16 X 11-1/4 inches

All “live” matter should be ¼ inch in from trim

Please include your SIJ Sales Rep on your Ad submission.

***If you are having trouble submitting to the AdShuttle website, please send your Ad to: ads@signalintegrityjournal.com.**